



the BIG PICTURE COACH

*Developing Balanced Business Strength*

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# The Big Picture for Small Business©

*10 Spokes*

*Opportunity (Still) Strong*

*Specific Final Result*

*Business Strategy & Action*

*Creating Lasting Success*

*Short-Term Profitability*

*Sales Activities & Tools*

*Policies & Procedures*

*Skills for Business*

*Getting Perspective*

*My Life Balance*

*“Developing Balanced Business Strength”*

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